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## **DONNA MEYER**

The nearly 10 years I spent as a fencing parent gave me incredible insight into sports as a great way to stand out in an application for admission to an academically elite college. It also inspired me to start the blog, <a href="Fencing Parents">Fencing Parents</a>, which remains the single most important source of information for college bound fencers interested in becoming athlete recruits.

My older son eventually pursued a set of independent activities in high school that he was passionate about, and it was these

activities that gave him his edge in college admissions. His experience along with those of many other kids who pursued their passions outside school opened my eyes to how powerful independent activities can be in standing out above others in the college admissions competition.

I spent many years learning the intricacies of college admissions, consulted with a variety of admissions experts, and talked to admissions officers, NCAA coaches and many parents. I am a firm believer in data, and I use it extensively to gain insight into the college admissions process. Despite the chaos and lack of transparency, I have found that there is method in the madness of college admissions which I now share with you.

I have an extensive background in investment banking and investments across asset classes and I have worked in several major cities around the world including New York, London, Hong Kong, and Singapore.

I have an MBA from Columbia University in New York, and an LLB (Honors) from the National University of Singapore.